



*Providing HVAC/R Control Solutions Worldwide*

5580 Enterprise Pkwy., Fort Myers, FL 33905  
Office: 239-694-0089 Fax: 239-694-0031  
[www.mcscontrols.com](http://www.mcscontrols.com)

Effective Date: XX/XX/XXXX

At Micro Control Systems, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines our practices regarding the collection, use, and disclosure of your personal data when you interact with our products, services, and website. By accessing our services or providing your personal information to us, you consent to the terms and practices described in this Privacy Policy.

### **Information We Collect**

We may collect various types of personal information when you interact with Micro Control Systems, including but not limited to:

- 1.1. Contact Information: We may collect your name, email address, postal address, and phone number when you contact us, request information, or subscribe to our newsletters.
- 1.2. Technical Information: We may collect information about the devices you use to access our services, such as IP addresses, browser type, operating system, and other technical data.
- 1.3. Usage Information: We may collect information about how you interact with our website and services, including your browsing activity, the pages you visit, and the links you click on.
- 1.4. Payment Information: If you make purchases from us, we may collect payment information, such as credit card details, billing address, and transaction history. However, we do not store payment card information.
- 1.5. User Content: When you use our services, you may submit content, such as comments, reviews, pictures, or other contributions, which we may collect and store.



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## **How We Use Your Information**

We use the information we collect for various purposes, including but not limited to:

- 2.1. **Providing Services:** We use your information to deliver the products and services you request, manage your account, and process your transactions.
- 2.2. **Customer Support:** We may use your information to provide customer support, address inquiries, and resolve issues.
- 2.3. **Personalization:** We may use your information to personalize your experience, including showing you relevant content, products, and advertisements.
- 2.4. **Analytics:** We collect and analyze data to improve our website, services, and user experience.
- 2.5. **Communication:** We may send you updates, newsletters, and promotional materials about our products and services, but you can opt out of such communications at any time.
- 2.6. **Legal Compliance:** We may use your information to comply with legal obligations, resolve disputes, and enforce our terms and policies.



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### **How We Share Your Information**

Micro Control Systems does not sell your personal information to third parties. However, we may share your information in the following situations:

3.1. Service Providers: We may share your information with trusted service providers who help us deliver our products and services. These providers are contractually obligated to protect your information.

3.2. Legal Requirements: We may share your information to comply with legal obligations, respond to lawful requests, or protect our rights, privacy, safety, or property.

3.3. Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction.

3.4 Images: By uploading images to our website or sharing via other methods, you grant us the right to use, display, and reproduce your images on our platform, with proper attribution where required. If your image includes identifiable individuals, you must ensure you have their consent to share their likeness. You can request removal of your uploaded images at any time by contacting us

### **Security**

We take security seriously and implement reasonable measures to protect your personal information. However, no method of transmission or storage is entirely secure, and we cannot guarantee absolute security.



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### **Your Rights**

You have the right to access, correct, update, or delete your personal information. You may also have the right to restrict or object to the processing of your information and request data portability. To exercise your rights or if you have questions about this Privacy Policy, please contact us using the information provided below.

### **Changes to this Privacy Policy**

We may update this Privacy Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. When we make changes, we will update the effective date and provide notice as required by applicable law.

### **Contact Us**

If you have any questions or concerns regarding this Privacy Policy or our data practices, please contact us at:

Micro Control Systems

5580 Enterprise Parkway

Fort Myers, FL 33905

[Marketing@mcscontrols.com](mailto:Marketing@mcscontrols.com)

(239)694-0089

Please note that by using our services, you agree to the terms of this Privacy Policy, and any disputes arising from it are subject to the applicable laws and jurisdiction.

This Privacy Policy was last updated on the date indicated at the top of this document.